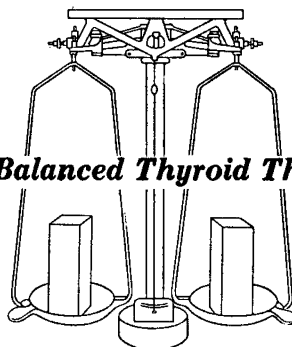


U.S.P. THYROID  
PLUS  
VITAMINS

WARREN-TEED

# VITAROID



*for Balanced Thyroid Therapy*

U.S.P. thyroid for organotherapy *plus* balanced vitamin dosage essential to the formation of enzymes that catalyze the metabolic process—that combination dosage will tend to prevent tachycardia, vitamin deficiency and other possible undesirable effects plain thyroid may cause. Modern thyroid therapy calls for a balanced thyroid—plus-vitamin dosage—in a single tablet—Warren-Teed VITAROID.

**Each Warren-Teed VITAROID Tablet Contains:**

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Synthetic Oleovitamin D (Activated Ergosterol)	200 U.S.P. Units
Ascorbic Acid	15.0 mg.
Riboflavin	1.0 mg.
Thiamine Hydrochloride	3.0 mg.
Nicotinamide	5.0 mg.

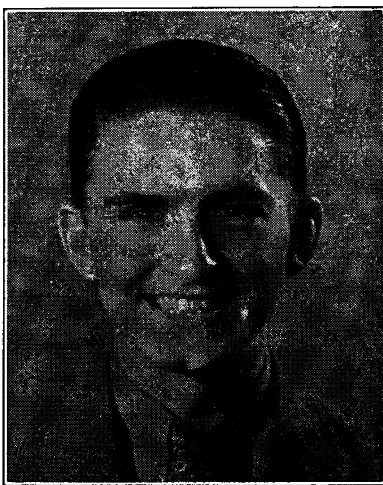
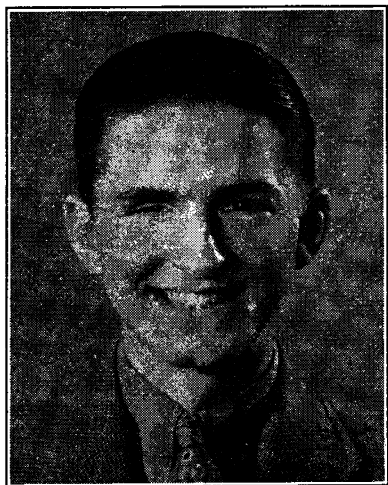
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## *In treating Para-nasal Infection*

*The Objective*  
**Aid Nature's Defense  
Return to Normal Function**

*The Method*  
**Bacteriostasis  
Decongestion**

*The Means*  
**ARGYROL**



Obviously, the Physician's strongest ally in restoring normal conditions is Nature's own defense mechanism. Nature's defense is strongest when there is a minimum of interference. Happily, this condition obtains with the use of Argyrol.

With Argyrol you avoid the "vicious circle" of *congestion followed by compensatory congestion*. Moreover, the decongestant and bacteriostatic action of Argyrol contributes most to the aid of Nature's "first line of defense"—hence to speedier return to normal function.

### **The Three-Fold Action of ARGYROL**

1. ARGYROL is decongestive, without irritation to the membrane, and without ciliary injury.
2. ARGYROL is powerfully bacteriostatic, yet is non-toxic to tissue.
3. ARGYROL stimulates secretion and cleanses, thereby enhancing Nature's own first line of defense.

### **Three-Fold Approach to Para-nasal Therapy**

1. The nasal meatus . . . by 20 per cent ARGYROL instillations through the nasolacrimal duct.
2. The nasal passages . . . with 10 per cent ARGYROL solution in drops.
3. The nasal cavities . . . with 10 per cent ARGYROL by nasal tamponage.

**ARGYROL** *the Physiologic  
Anti-infective with broad, sustained action*



Made only  
By the **A. C. BARNES COMPANY • NEW BRUNSWICK, N. J.**  
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## Bad winter ahead for the pneumococci



STORMY DAYS are usually followed by sharp increases in the incidence of upper respiratory infections, often the prelude to pneumococcal pneumonia. Fortunately, physicians are prepared to combat the pneumococci with sulfonamides and penicillin.

Although sulfonamides are generally effective, problems sometimes arise in their administration. In the patient with cardiac or renal disease, it may be difficult to maintain proper fluid balance. This imbalance may lead to urinary tract complications. Others may experience untoward toxic effects or lack of response to the drug. In these cases, Penicillin, Lilly, is particularly valuable. While the intramuscular injection of 10 to 15 thousand units every three hours throughout the night and day might be helpful, doses of 20 thousand or more units at the same intervals are preferable. Penicillin, Lilly, is available in 20-cc. ampoules containing 100,000, 200,000, or 500,000 units.



## QUERY:

Has the Council on Pharmacy and Chemistry yet accepted any individual brand of testosterone propionate?<sup>\*</sup>

<sup>\*</sup>J.A.M.A. May 4, 1946

## ANSWER:

Yes. The brand which has been accepted by the Council on Pharmacy and Chemistry of the American Medical Association for inclusion in New and Non-official Remedies is

**TESTOSTERONE PROPIONATE**  
**"RARE CHEMICALS"**

Approved literature describing the use of this N.N.R. androgenic preparation in recognized indications will be forwarded on request.



Obtainable from your usual source of supply in 1 cc. ampules, 5 mg., 10 mg., and 25 mg.; in boxes of 3, 6, and 50.



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AMIPROTE contains all amino acids from 4 of the most important proteins of high biologic value, for *more complete* therapy. High nitrogen content, small bulk; a practical and efficient means of raising protein intake. Exceptional palatability encourages sustained patient cooperation.

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AMIPROTE is an enzyme digest of four excellent nutritional proteins: Beef, Casein, Lactalbumin, and Yeast . . . providing:

PROTEIN HYDROLYSATES . . . . .	65%
(70% Amino Acids and Peptides)	
PROTEIN (Unhydrolysed) . . . . .	5%
CARBOHYDRATES . . . . .	30%
Total protein (N x 6.25) . . . . .	50%

## 4 SUPERIOR SOURCES of AMINO ACIDS

- BEEF
- CASEIN
- YEAST
- LACTALBUMIN

Administered in water, milk, broth, fruit juices, cereals, puddings and custards.

Bottles of 6 ounces (powder)

*Literature on Request*

U. S. VITAMIN CORPORATION • 250 East 43rd Street, New York 17, N. Y.

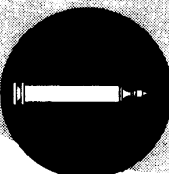
**NO. 5** in Schenley Laboratories' continuing  
summary of penicillin therapy

**FURUNCULOSIS:**  
treatment with  
**PENICILLIN**  
**SCHENLEY**

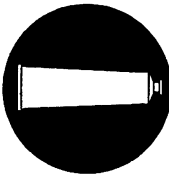
The efficacy of penicillin in overcoming infections caused by the pyogenic cocci associated with furunculosis and carbuncles was established from the first clinical reports of the original Oxford investigators. Today penicillin is acknowledged to be the drug of choice in the treatment of pyogenic dermatoses.

Rapidly successful results are secured by following the dictum of clinicians widely experienced in penicillin therapy:

**give enough—soon enough—long enough**



**1. PENICILLIN SCHENLEY (PARENTERAL)** Initial injection of 25,000 units to establish an effective blood level—followed by injections of 25,000 units every 3 hours—are suggested.



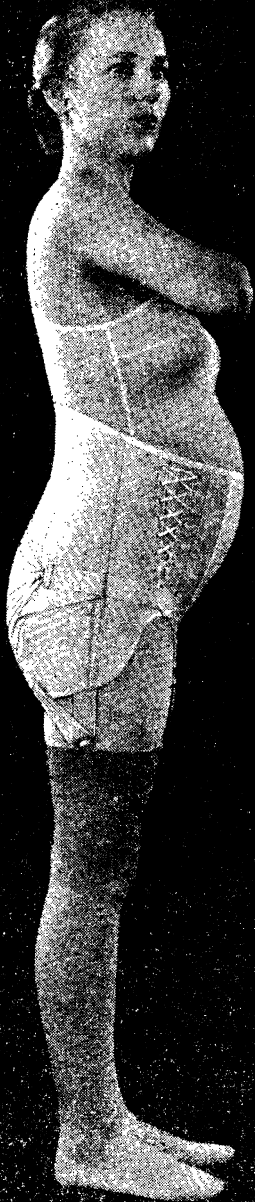
**2. THE VALUE OF PENICILLIN OINTMENT SCHENLEY** for topical application is quickly demonstrable where lesions are on the surface or readily accessible. Each gram of ointment contains 1,000 units of calcium penicillin incorporated in an anhydrous base.



**3. THE VALUE OF PENICILLIN TABLETS SCHENLEY** administered orally as a supplement to parenteral therapy is well established. They are particularly useful when continuing penicillin therapy is desirable. Each tablet supplies 50,000 units of calcium penicillin buffered with calcium carbonate, specially coated to overcome penicillin taste.

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nationwide survey:

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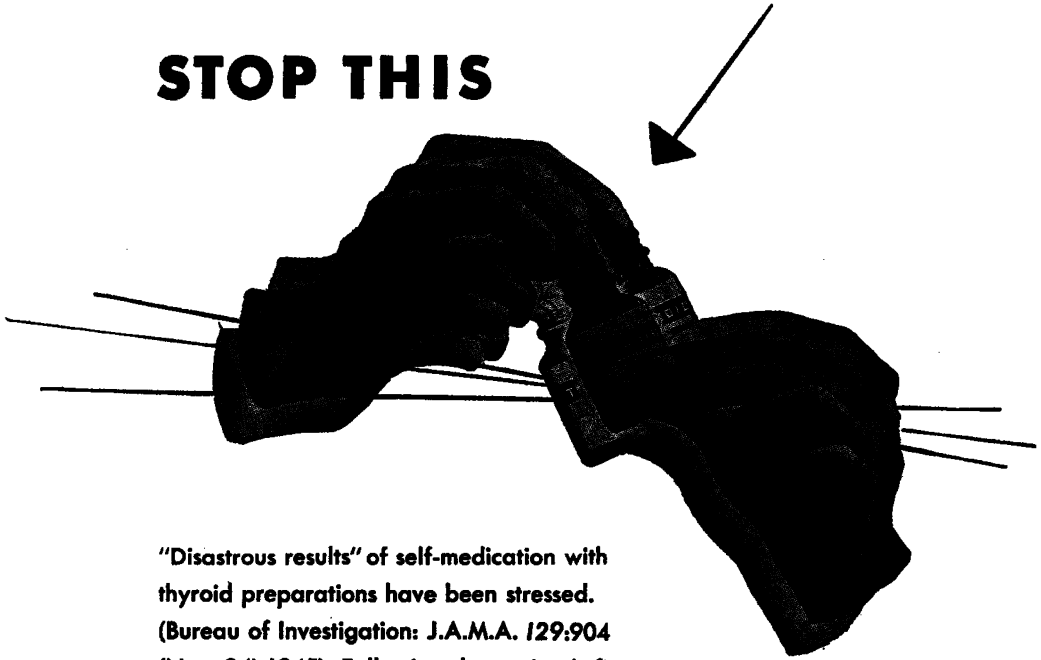
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\*Based on the latest recommendations of the National Research Council. **PRESCRIPTION PRODUCTS DIVISION**  
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"Disastrous results" of self-medication with thyroid preparations have been stressed. (Bureau of Investigation: J.A.M.A. 129:904 (Nov. 24) 1945). Following the patient's first exposure to ordinary desiccated thyroid, he readily recognizes its characteristic qualities and may demand and sometimes receive large quantities of such preparations without medical sanction. For

## SAFETY

- a. Proloid being purer, and free from unwanted organic matter, has neither taste nor odor identifiable by the patient.
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## PROLOID

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## IT DOES HAPPEN HERE

***Severe rickets still occurs — even in sunny climates***

Vitamin D has become such an accepted practice in infant feeding that it is easy to think that rickets has been eradicated. However, even deforming rickets is still seen, as witness the above three contemporary cases from three different sections of the United States, two of them having well above the average annual sunshine hours for the country. In no case had any antiricketic been given during the first two years of life. *It is apparent that sunlight did not prevent rickets.* In other cases of rickets, cod liver oil was given inadequately (drop dosage) and even this was continued only during the winter months.

***To combat rickets simply, inexpensively, effectively —***

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This highly potent source of natural vitamins A and D, if administered regularly from the first weeks of life, will not only prevent such visible stigmata of rickets as pictured above, but also many other less apparent skeletal defects that might interfere with good health. What parent would not gladly pay for this protection! And yet the average prophylactic dose of Oleum Percomorphum costs less than one cent a day. Moreover, since the dosage of this product is measured in drops, it is easy to administer Oleum Percomorphum and babies take it willingly. Thus there is assurance that vitamin D will be administered *regularly*.

### EXIGENCY OF WAR

Oleum Percomorphum 50% is now known as Oleum Percomorphum With Other Fish Liver Oils and Viosterol. A source of vitamins A and D in which not more than 50% of the vitamin D is derived from Viosterol. The potency remains the same; namely, 60,000 vitamin A units and 8,500 vitamin D units per gram.

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\* For approved uses of oral penicillin see C. S. Keefer, et al., J.A.M.A., 128:1161, 1945

**HOFFMANN-LA ROCHE, INC., ROCHE PARK, NUTLEY 10, N. J.**

# TESTS BY THE HUNDREDS

— Part of the Pfizer Penicillin Picture...

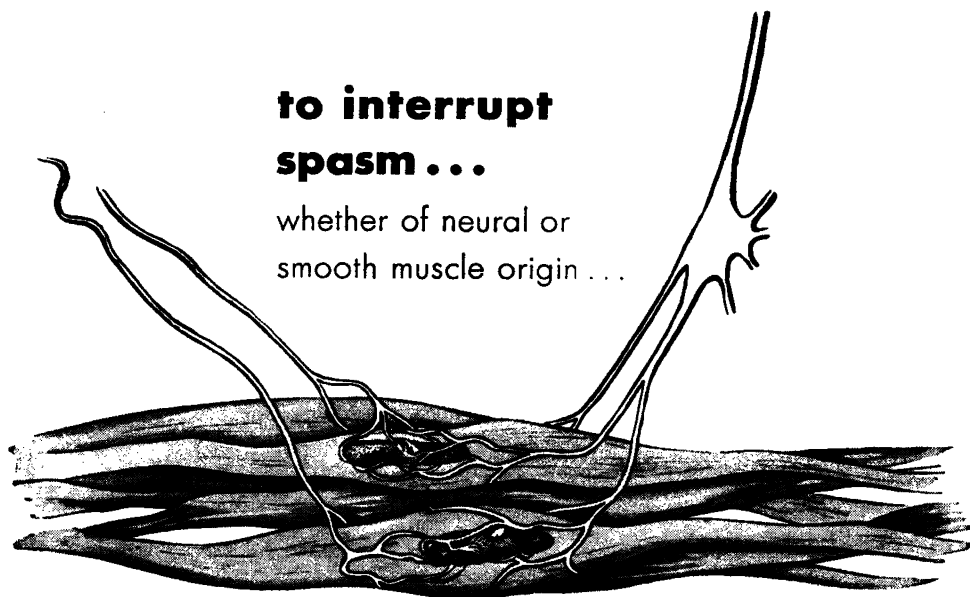
**P**fizer penicillin is subjected to hundreds of tests both during production and after completion of the final steps. These insure correct dosage, sterility and freedom from toxicity and pyrogenic substances. Chas. Pfizer & Co., Inc., 81 Maiden Lane, New York 7, N. Y.; 444 West Grand Ave., Chicago 10, Ill.; 605 Third Street, San Francisco 7, Calif.



# PFIZER

*Manufacturing Chemists Since 1849*





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spasm...**

whether of neural or  
smooth muscle origin...

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( $\beta$ -diethylaminoethyl fluorene-9-carboxylate hydrochloride)

—combines the musculotropic and neurotropic effects  
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the gentle sedative action of Phenobarbital.

Especially useful in the management of  
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8 vitamins in large therapeutic amounts concentrated within a single THERA-VITA\* capsule provide the means for highly potent multivitamin therapy in hypovitaminosis — malnutrition — convalescence — old age — anorexia — pregnancy — nutritional anemia.

Each *Thera-Vita* multivitamin capsule furnishes doses adequate for therapeutic requirements of vitamins A, B<sub>1</sub>, B<sub>2</sub>, C, D, plus niacinamide, B<sub>6</sub> and calcium pantothenate.

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Vitamin A (liver oil conc.)	12,500 U.S.P. Units
Thiamine Hydrochloride (B <sub>1</sub> )	10 mg.
Riboflavin (B <sub>2</sub> )	10 mg.
Niacinamide	100 mg.
Pyridoxine Hydrochloride (B <sub>6</sub> )	1 mg.
Calcium Pantothenate	10 mg.
Ascorbic Acid (Vitamin C)	150 mg.
Vitamin D (Activated Ergosterol)	1,250 U.S.P. Units

Bottles of 100's and 250

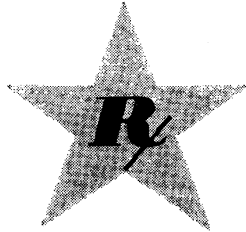
Remember, doctor, THERA-VITA capsules are to be prescribed and not simply suggested to your patients. Help us to maintain the professional status of this product and to avoid its indiscriminate use by the laity without medical supervision.

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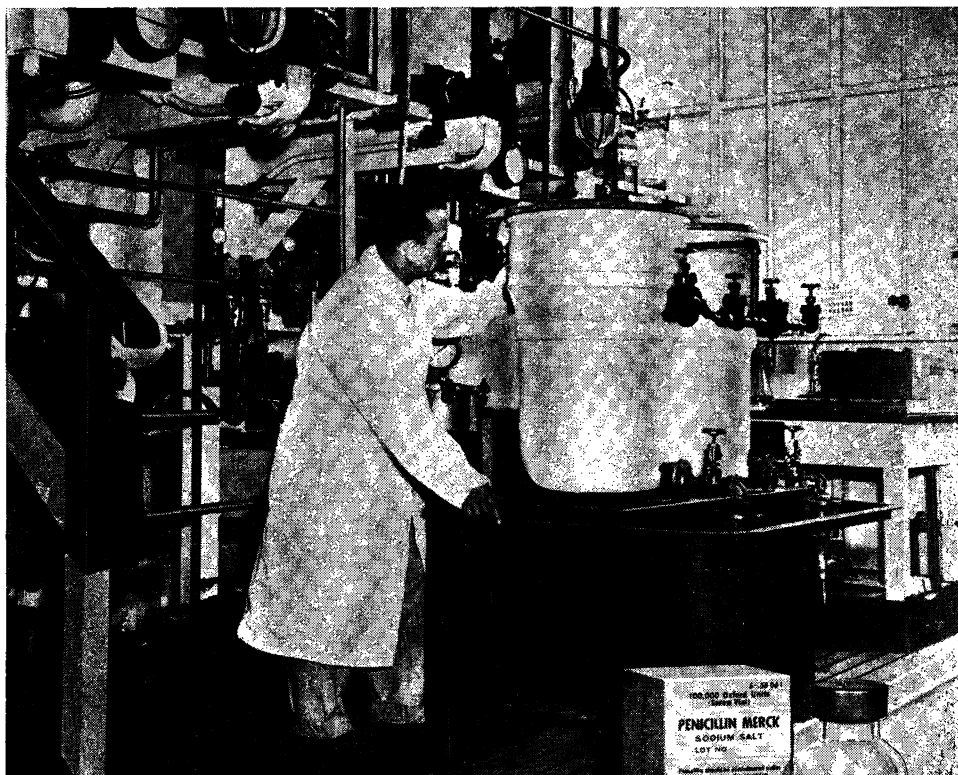
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*Uncompromising  
Quality*

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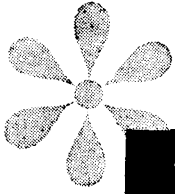
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1. J.A.M.A. 122:909 (July 31) 1943

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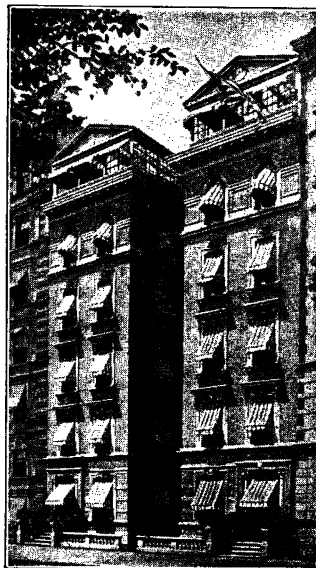
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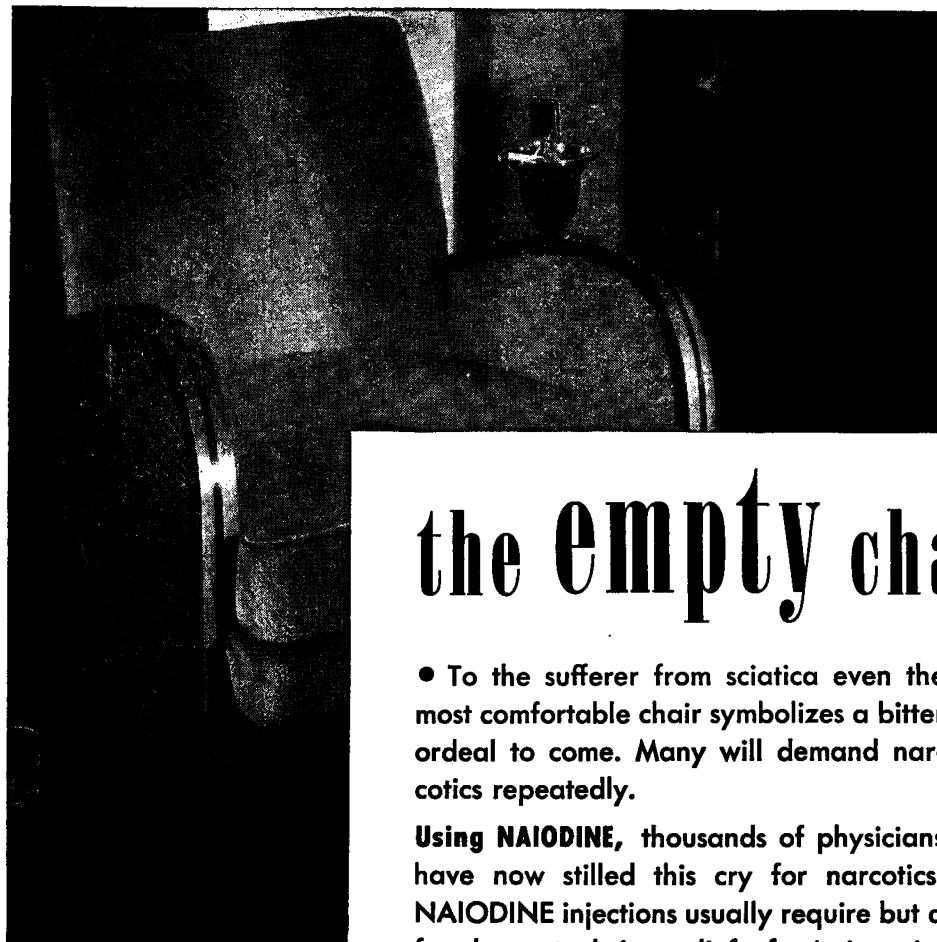
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**NAIODINE** Solution "A" is for *intramuscular* use. Sodium iodide 2% is stabilized by sodium sulfate 1%. Available in 5cc. ampoules, boxes of 12 and 50; 10cc. ampoules, boxes of 6 and 50.

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for sciatic  
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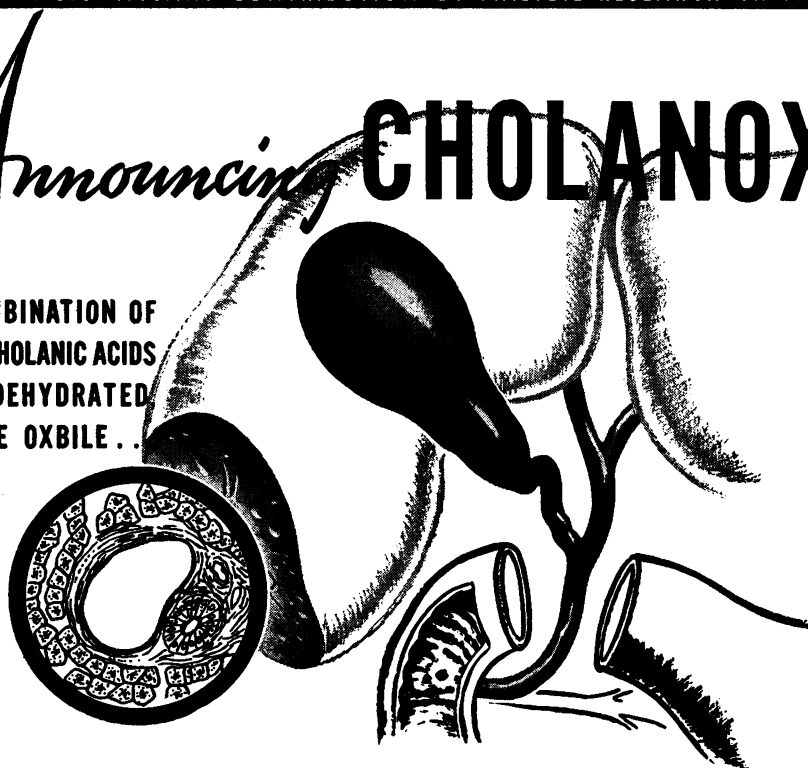
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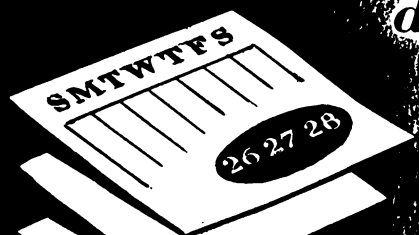
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*Founded in 1888*  
**NEWARK, N. J.**

**FOR BETTER MEDICAL MANAGEMENT OF BILIARY DISEASE**



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The days lost because of dysmenorrhea mount up and can never be regained. Therefore, when a woman's calendar regularly prophesies inevitable painful menses, physiologic readjustment of the endocrine system is in order. This may be attained with PRANONE in the majority of patients whose dysmenorrhea is due to hormonal imbalance.<sup>1</sup> Premenstrual tension states, also of endocrine origin, are similarly benefited by PRANONE.

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## *tablets*

PRANONE (anhydrohydroxy-progesterone) Tablets, exhibiting corpus luteum-like activity when administered orally, are available in 5 mg. and 10 mg. strengths; in boxes of 20, 40, 100 and 250 tablets.

<sup>1</sup>Harding, F. E.: Am. J. Obst. & Gynec. **50**:56, 1945.  
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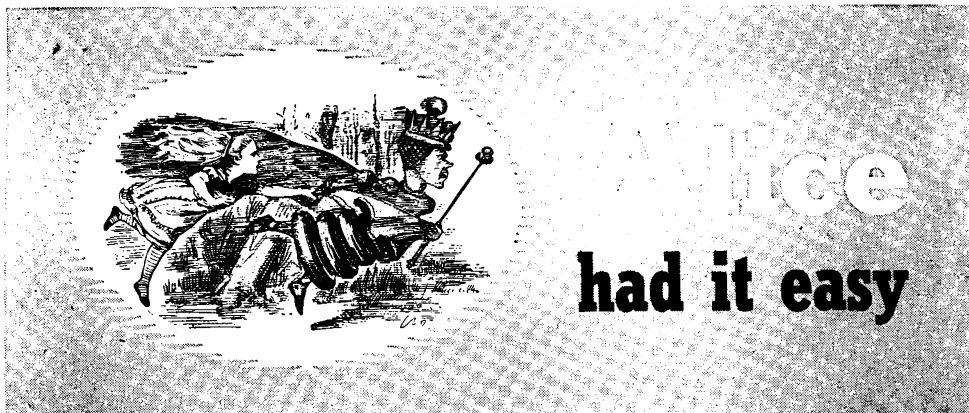
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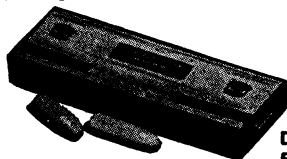


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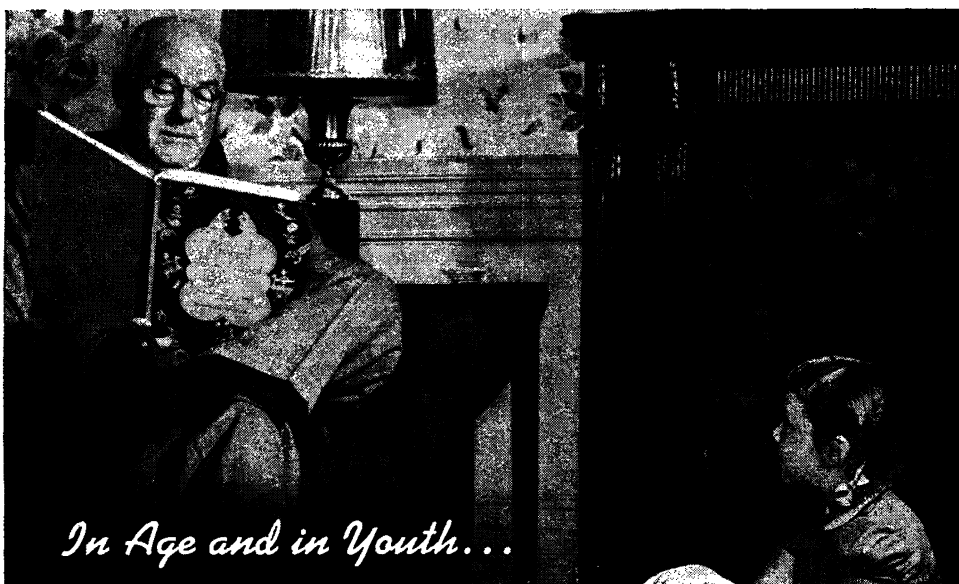
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Reg. U. S. Pat. Off.  
(Methenamine Mandelate)

### IS AN ESPECIALLY EFFECTIVE URINARY ANTISEPTIC

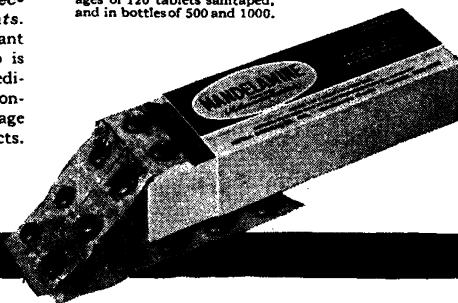
*Safety, ease of administration, and characteristically prompt action combine to make Mandelamine an especially efficient agent in the treatment of urinary infections in children and in elderly patients.*

Freedom from drug toxicity is an important consideration to the busy physician who is unable to maintain patients under close medical supervision. Mandelamine may be confidently prescribed in therapeutic dosage virtually without consideration of toxic effects.

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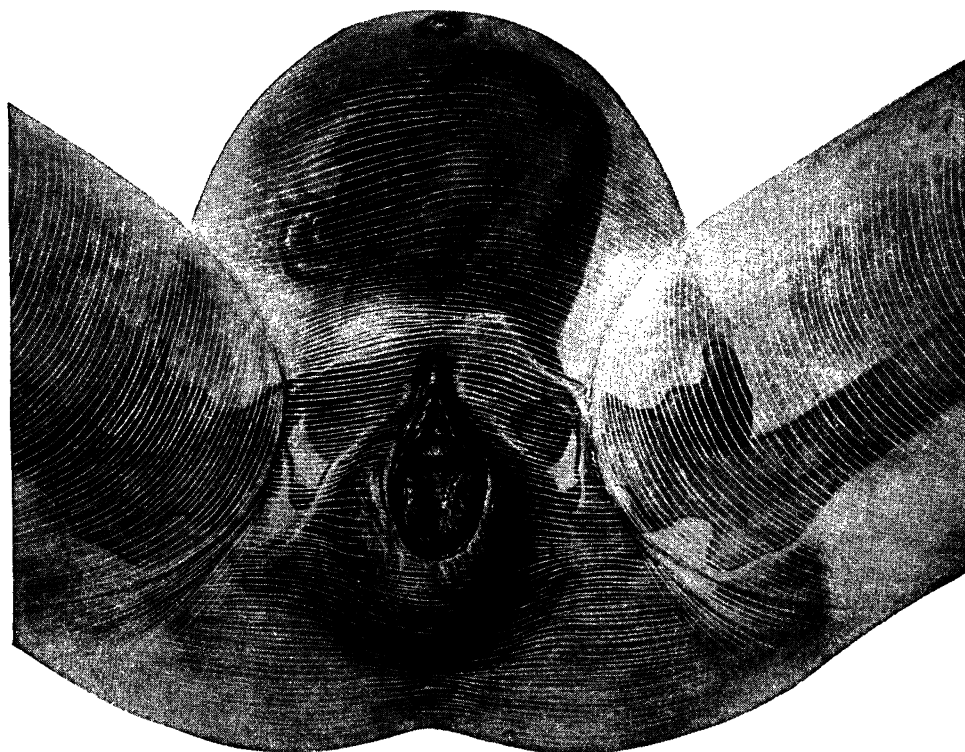
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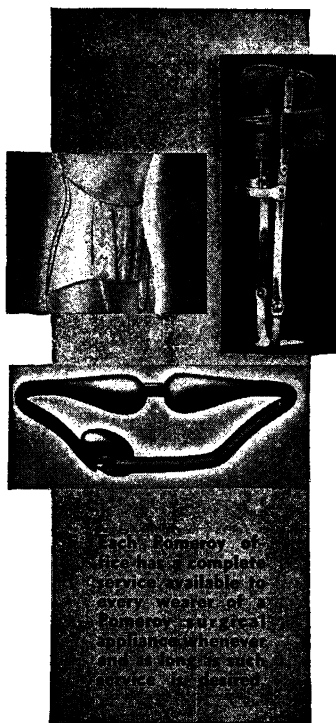
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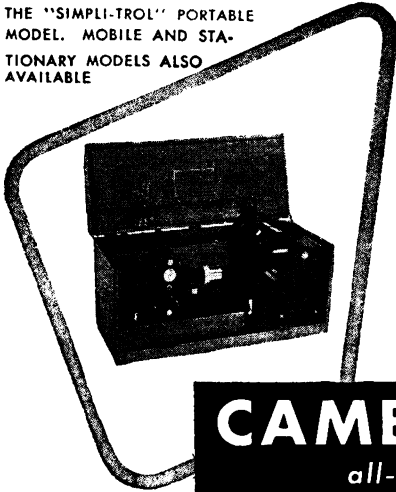




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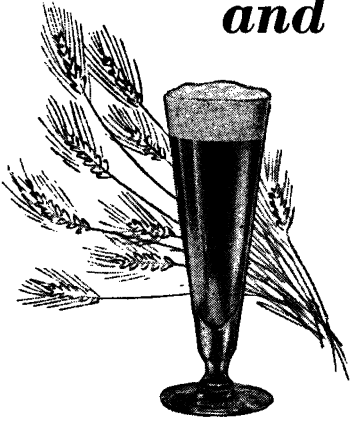
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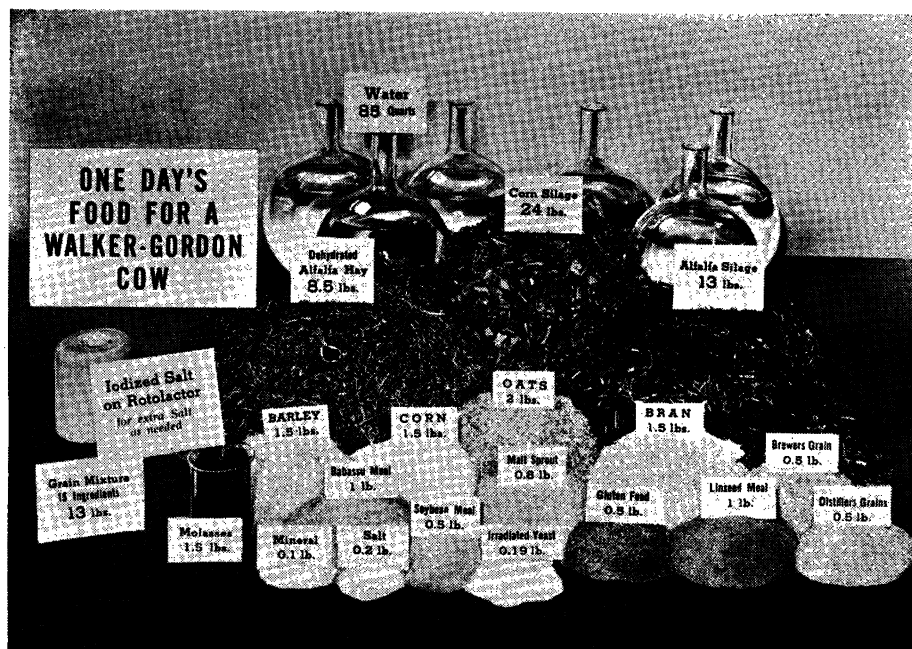
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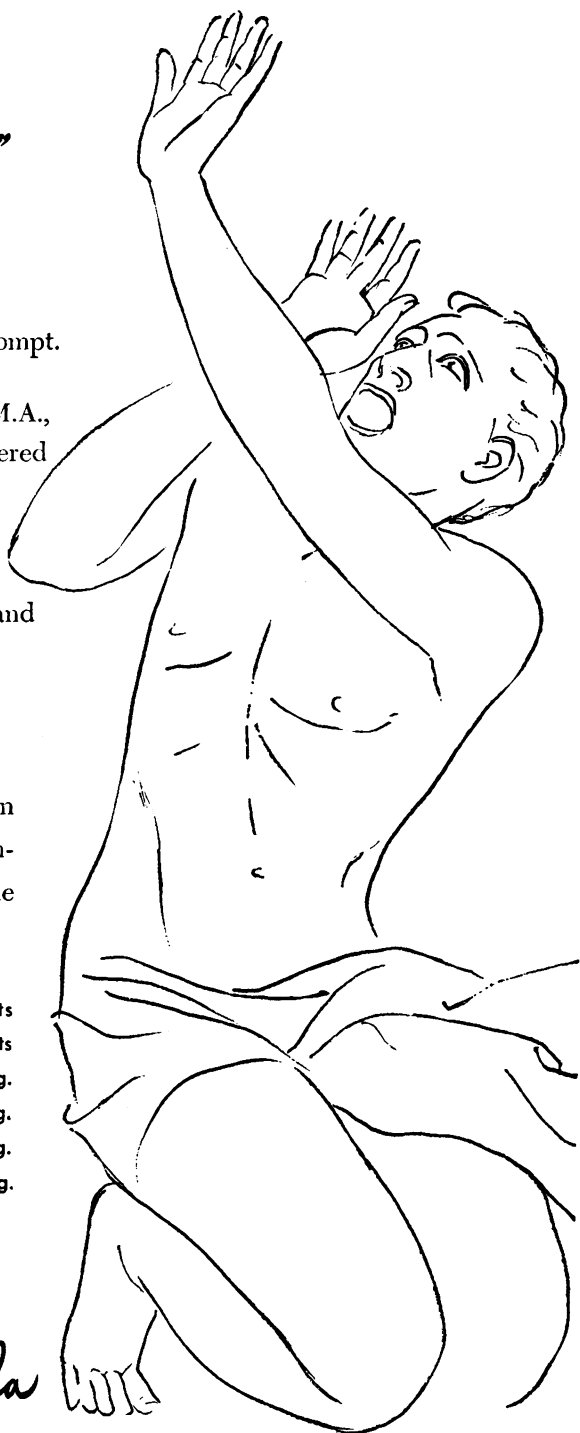
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1. Peters, J. P., and Elman, R.: J.A.M.A. 124:1206 (Apr. 22) 1944.
2. Council on Foods and Nutrition: J.A.M.A. 131:666 (June 22) 1946.

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*For Intramuscular Injection Only*

SUPPLIED: Ampules of 1 cc., boxes of 12 and 50.

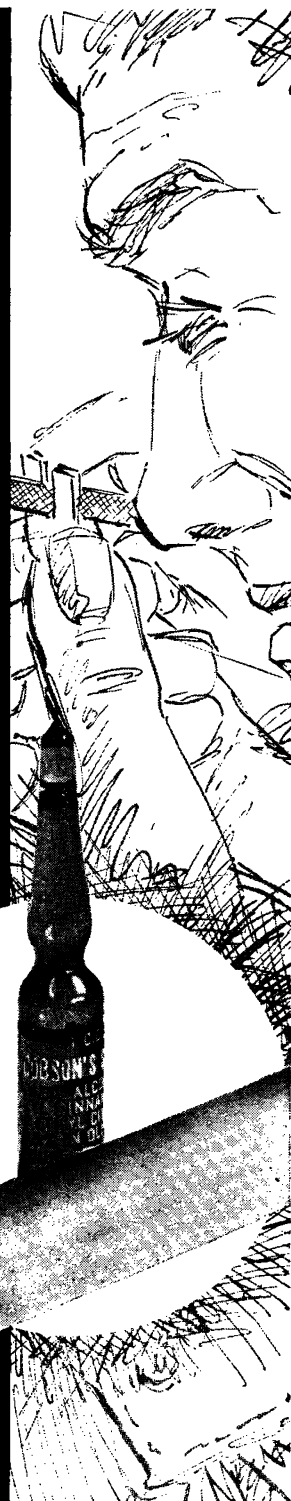
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<sup>1</sup> Jacobson, J.: *Eye, Ear, Nose & Throat Monthly* 23: 396 (Oct.) 1944. <sup>2</sup> Jacobson, J.: *Report, Meeting N. Y. Acad. Med., Section of Otolaryngol.*, Feb. 20, 1946.



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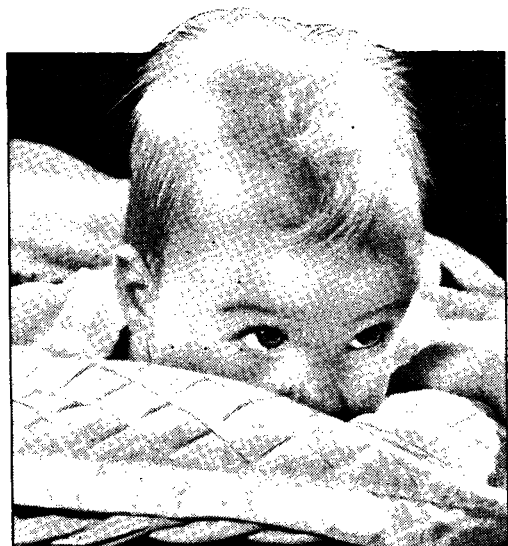
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Along with Gerber's Cereal Food and Gerber's Strained Oatmeal, Barley Cereal gives mothers the choice of three special cereals for babies. Many mothers report that serving variety improves baby's appetite.

Like the other two Gerber's Cereals, Barley Cereal is pre-cooked, ready-to-serve by adding milk or formula. Essentially free from crude fibre, it is easily digested by infants as young as a month old and may be used as a starting cereal as well as right through the pre-school years.

Gerber's Barley Cereal is priced within the reach of every mother.

*Professional reference cards and samples of Gerber's Barley Cereal will be sent you on request. The coupon below is for your convenience.*



GERBER PRODUCTS COMPANY  
Dept. AM11-6, Fremont, Michigan

Gentlemen: Kindly send me complimentary samples of Gerber's Barley Cereal as well as samples of Gerber's Cereal Food and Gerber's Strained Oatmeal and Professional Reference Cards.

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## the wounds after surgery...

Modern surgical care recognizes that it takes more than gauze and adhesive to "bind the wounds" of the operative case. It has been demonstrated that the prevention and treatment of nutritional deficiencies may be "decisive factors" in recovery following surgery.<sup>1</sup> In the field of oral and parenteral vitamins, Upjohn offers a full range of highly potent, convenient to administer, economical vitamins.

1. Am. J. Surg. 44:288 (April) 1942.

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